



## New Orleans Poll Results

### POLLING METHODOLOGY

For this poll, a sample of likely households was chosen from the population registered to vote in Orleans Parish for a “hybrid” automated (for landlines)/text (for cell phones) poll, where 42% of the phone numbers were landlines and 58% of the phone numbers were cell phones. There were 530 completed responses to 10 poll questions.

The survey was conducted February 3-4. The margin of error, with a 95% confidence interval, was 4.3%. The demographic breakdown of the respondents was 55-38% black/white (7% “other”), while the party registration of respondents was 69-10% Democratic/Republican (21% Independents). The geographic breakdown of the respondents was as follows: 12% from Algiers, 18% from Gentilly, 6% from Lakeview, 11% from Midcity, 26% from New Orleans East, and 26% from Uptown (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

### POLL RESULTS

Question 1: How would you rate the reliability and trustworthiness of your Entergy New Orleans utility service?

|                          |            |
|--------------------------|------------|
| <b>Very reliable</b>     | <b>23%</b> |
| <b>Somewhat reliable</b> | <b>41%</b> |
| <b>Unreliable</b>        | <b>15%</b> |
| <b>Very unreliable</b>   | <b>10%</b> |
| <b>Undecided</b>         | <b>11%</b> |

Question 2: What is your opinion of the amount Entergy charges its ratepayers for utilities every month?

|                                |            |
|--------------------------------|------------|
| <b>Charges are too high</b>    | <b>63%</b> |
| <b>Charges are too low</b>     | <b>2%</b>  |
| <b>Charges are about right</b> | <b>19%</b> |
| <b>Undecided</b>               | <b>16%</b> |

Question 3: Knowing that New Orleans will have expanding energy needs, do you favor Entergy’s building a new gas plant or switching to renewable energy generation (such as solar or wind energy)?

|  |            |
|--|------------|
| <b>Build new gas plant</b>                   | <b>14%</b> |
| <b>Switch to renewable energy generation</b> | <b>59%</b> |
| <b>Undecided</b>                             | <b>27%</b> |

Question 4: Would you support or oppose efforts for New Orleans to use 100% renewable energy?

|                  |            |
|------------------|------------|
| <b>Support</b>   | <b>58%</b> |
| <b>Oppose</b>    | <b>11%</b> |
| <b>Undecided</b> | <b>31%</b> |

Question 5: Do you believe the City of New Orleans is doing enough to respond to climate change?

|                  |            |
|------------------|------------|
| <b>Yes</b>       | <b>12%</b> |
| <b>No</b>        | <b>62%</b> |
| <b>Undecided</b> | <b>26%</b> |

Question 6: Do you believe that ratepayers should foot the bill for a new gas powered plant in Michoud ?

|                  |            |
|------------------|------------|
| <b>Yes</b>       | <b>12%</b> |
| <b>No</b>        | <b>70%</b> |
| <b>Undecided</b> | <b>18%</b> |

Question 7: If there were additional incentives in place to increase access to renewable energy, would you support or oppose this idea ?

|                  |            |
|------------------|------------|
| <b>Support</b>   | <b>60%</b> |
| <b>Oppose</b>    | <b>11%</b> |
| <b>Undecided</b> | <b>29%</b> |

Question 8: If there were a community owned array of solar panels whose energy generated would offset electricity costs for those who sign up, would this be something you would be interested in signing up for ?

|                  |            |
|------------------|------------|
| <b>Yes</b>       | <b>63%</b> |
| <b>No</b>        | <b>15%</b> |
| <b>Undecided</b> | <b>22%</b> |

Question 9: To ensure that our survey responses are most accurate, are you male or female?

|               |            |
|---------------|------------|
| <b>Female</b> | <b>56%</b> |
| <b>Male</b>   | <b>44%</b> |

Question 10: And for demographic purposes, what is your age?

|                     |            |
|---------------------|------------|
| <b>18-34</b>        | <b>20%</b> |
| <b>35-54</b>        | <b>32%</b> |
| <b>55-64</b>        | <b>17%</b> |
| <b>56 and above</b> | <b>31%</b> |

## SUMMARY

JMC Analytics and Polling was commissioned to conduct this poll for the Alliance for Affordable Energy. There are two main takeaways from this poll: (1) While respondents are happy with the reliability of their energy service, they are not happy with their energy bill, and they similarly strongly disagree with plans for a new gas fired plant, and (2) responses were positive on various “green energy” questions asked, although strength of support varies substantially depending on the age of the respondent.

In general, there is consensus that Entergy’s utility service is reliable by a 64-25% margin, with strong margins of support across various demographic breakdowns. However, that general level of satisfaction does not extend to whether they believe utility bills are appropriate: by a similarly large 63-21% margin, the feeling is that the amount charged is too high, and this feeling is similarly strong across the board. On a similar note, respondents by an overwhelming 70-12% margin oppose being asked to foot the bill for a new gas fired plant in Michoud.

Where there are noticeable differences in response patterns are on issues that touch on various “green energy” issues, as strength of support varies substantially by age. Having a community owned array of solar panels was overwhelmingly supported 63-15%. Those 65 and older agree with the concept 39-22%, while those between 18 and 34 years of age support the concept by a near unanimous 85-7% margin. Similarly, the feeling that the City of

New Orleans is not doing enough to respond to climate change generated 62-12% agreement, which was 42-10% among those 65 and older, while those between 18 and 34 felt even more strongly, by an 80-9% margin. When asked to choose between building a new gas fired plant and renewable energy generation, renewable energy generation was supported 59-14%, which varied from 39-18% for renewable energy generation for those 65 and older to 80-6% renewable energy generation for those between 18 and 34. And finally, the goal for New Orleans to use 100% renewable energy received 58-11% support (38-11% support among 65 and older, and 83-6% among those between 18 and 34).

In summary, the voting public in New Orleans shows interest in various “green energy” messages that were tested, and strength of support in those issues is stronger the younger the respondent is.

## **CROSSTABS**

### *Question 1 – Reliability of Entergy service*

|                     |                     | Race Name |       |       |       |
|---------------------|---------------------|-----------|-------|-------|-------|
|                     |                     | Black     | Other | White | Total |
| Service reliability | 1 Very reliable     | 26%       | 10%   | 22%   | 23%   |
|                     | 2 Somewhat reliable | 36%       | 48%   | 47%   | 41%   |
|                     | 3 Unreliable        | 14%       | 18%   | 17%   | 15%   |
|                     | 4 Very unreliable   | 8%        | 15%   | 12%   | 10%   |
|                     | 5 Undecided         | 16%       | 10%   | 3%    | 11%   |
| Total               |                     | 100%      | 100%  | 100%  | 100%  |

|                     |                     | Party |       |      |       |
|---------------------|---------------------|-------|-------|------|-------|
|                     |                     | DEM   | OTHER | REP  | Total |
| Service reliability | 1 Very reliable     | 22%   | 20%   | 35%  | 23%   |
|                     | 2 Somewhat reliable | 40%   | 41%   | 45%  | 41%   |
|                     | 3 Unreliable        | 14%   | 19%   | 14%  | 15%   |
|                     | 4 Very unreliable   | 11%   | 12%   | 2%   | 10%   |
|                     | 5 Undecided         | 13%   | 8%    | 4%   | 11%   |
| Total               |                     | 100%  | 100%  | 100% | 100%  |

|                     |                     | Voter Likelihood |        |          |       |
|---------------------|---------------------|------------------|--------|----------|-------|
|                     |                     | Chronic          | Likely | Unlikely | Total |
| Service reliability | 1 Very reliable     | 25%              | 19%    | 20%      | 23%   |
|                     | 2 Somewhat reliable | 41%              | 42%    | 42%      | 41%   |
|                     | 3 Unreliable        | 14%              | 20%    | 14%      | 15%   |
|                     | 4 Very unreliable   | 9%               | 13%    | 12%      | 10%   |
|                     | 5 Undecided         | 12%              | 6%     | 12%      | 11%   |
| Total               |                     | 100%             | 100%   | 100%     | 100%  |

|                     |                     | Region  |          |          |         |         |        | Total |
|---------------------|---------------------|---------|----------|----------|---------|---------|--------|-------|
|                     |                     | Algiers | Gentilly | Lakeview | Midcity | NO East | Uptown |       |
| Service reliability | 1 Very reliable     | 35%     | 20%      | 21%      | 30%     | 20%     | 20%    | 23%   |
|                     | 2 Somewhat reliable | 35%     | 40%      | 62%      | 42%     | 36%     | 44%    | 41%   |
|                     | 3 Unreliable        | 12%     | 18%      | 15%      | 5%      | 17%     | 18%    | 15%   |
|                     | 4 Very unreliable   | 8%      | 12%      |          | 12%     | 10%     | 12%    | 10%   |
|                     | 5 Undecided         | 11%     | 10%      | 3%       | 11%     | 17%     | 7%     | 11%   |
| Total               |                     | 100%    | 100%     | 100%     | 100%    | 100%    | 100%   | 100%  |

|                     |                     | Cell Phone |      | Total |
|---------------------|---------------------|------------|------|-------|
|                     |                     | Landline   | Cell |       |
| Service reliability | 1 Very reliable     | 24%        | 22%  | 23%   |
|                     | 2 Somewhat reliable | 35%        | 45%  | 41%   |
|                     | 3 Unreliable        | 14%        | 16%  | 15%   |
|                     | 4 Very unreliable   | 7%         | 12%  | 10%   |
|                     | 5 Undecided         | 19%        | 5%   | 11%   |
| Total               |                     | 100%       | 100% | 100%  |

|                     |                     | Gender |          | Total |
|---------------------|---------------------|--------|----------|-------|
|                     |                     | 1 Male | 2 Female |       |
| Service reliability | 1 Very reliable     | 26%    | 21%      | 23%   |
|                     | 2 Somewhat reliable | 42%    | 40%      | 41%   |
|                     | 3 Unreliable        | 18%    | 13%      | 15%   |
|                     | 4 Very unreliable   | 10%    | 11%      | 10%   |
|                     | 5 Undecided         | 6%     | 15%      | 11%   |
| Total               |                     | 100%   | 100%     | 100%  |

|                     |                     | Age     |         |         |       | Total |
|---------------------|---------------------|---------|---------|---------|-------|-------|
|                     |                     | 1 18-34 | 2 35-54 | 3 55-64 | 4 65+ |       |
| Service reliability | 1 Very reliable     | 13%     | 17%     | 41%     | 25%   | 23%   |
|                     | 2 Somewhat reliable | 50%     | 44%     | 32%     | 36%   | 41%   |
|                     | 3 Unreliable        | 19%     | 20%     | 10%     | 12%   | 15%   |
|                     | 4 Very unreliable   | 15%     | 14%     | 7%      | 5%    | 10%   |
|                     | 5 Undecided         | 4%      | 5%      | 10%     | 22%   | 11%   |
| Total               |                     | 100%    | 100%    | 100%    | 100%  | 100%  |

Question 2 – Amount Entergy charges its ratepayers

|                     |               | Race Name |       |       |       |
|---------------------|---------------|-----------|-------|-------|-------|
|                     |               | Black     | Other | White | Total |
| Utility bill amount | 1 Too high    | 65%       | 70%   | 57%   | 63%   |
|                     | 2 Too low     | 3%        |       | 1%    | 2%    |
|                     | 3 About right | 16%       | 13%   | 25%   | 19%   |
|                     | 4 Undecided   | 16%       | 18%   | 17%   | 16%   |
| Total               |               | 100%      | 100%  | 100%  | 100%  |

|                     |               | Party |       |      |       |
|---------------------|---------------|-------|-------|------|-------|
|                     |               | DEM   | OTHER | REP  | Total |
| Utility bill amount | 1 Too high    | 64%   | 63%   | 49%  | 63%   |
|                     | 2 Too low     | 2%    | 2%    | 2%   | 2%    |
|                     | 3 About right | 17%   | 19%   | 31%  | 19%   |
|                     | 4 Undecided   | 16%   | 17%   | 18%  | 16%   |
| Total               |               | 100%  | 100%  | 100% | 100%  |

|                     |               | Voter Likelihood |        |          |       |
|---------------------|---------------|------------------|--------|----------|-------|
|                     |               | Chronic          | Likely | Unlikely | Total |
| Utility bill amount | 1 Too high    | 65%              | 59%    | 58%      | 63%   |
|                     | 2 Too low     | 2%               | 3%     |          | 2%    |
|                     | 3 About right | 19%              | 16%    | 26%      | 19%   |
|                     | 4 Undecided   | 15%              | 22%    | 16%      | 16%   |
| Total               |               | 100%             | 100%   | 100%     | 100%  |

|                     |               | Region  |          |          |         |         |        |       |
|---------------------|---------------|---------|----------|----------|---------|---------|--------|-------|
|                     |               | Algiers | Gentilly | Lakeview | Midcity | NO East | Uptown | Total |
| Utility bill amount | 1 Too high    | 48%     | 68%      | 50%      | 56%     | 71%     | 64%    | 63%   |
|                     | 2 Too low     | 3%      | 2%       | 3%       |         | 2%      | 1%     | 2%    |
|                     | 3 About right | 24%     | 14%      | 24%      | 28%     | 17%     | 18%    | 19%   |
|                     | 4 Undecided   | 24%     | 15%      | 24%      | 16%     | 11%     | 18%    | 16%   |
| Total               |               | 100%    | 100%     | 100%     | 100%    | 100%    | 100%   | 100%  |

|                     |               | Cell Phone |      |       |
|---------------------|---------------|------------|------|-------|
|                     |               | Landline   | Cell | Total |
| Utility bill amount | 1 Too high    | 55%        | 68%  | 63%   |
|                     | 2 Too low     | 3%         | 1%   | 2%    |
|                     | 3 About right | 22%        | 17%  | 19%   |
|                     | 4 Undecided   | 20%        | 14%  | 16%   |
| Total               |               | 100%       | 100% | 100%  |

|                     |               | Gender |          | Total |
|---------------------|---------------|--------|----------|-------|
|                     |               | 1 Male | 2 Female |       |
| Utility bill amount | 1 Too high    | 63%    | 63%      | 63%   |
|                     | 2 Too low     | 1%     | 2%       | 2%    |
|                     | 3 About right | 21%    | 18%      | 19%   |
|                     | 4 Undecided   | 15%    | 17%      | 16%   |
| Total               |               | 100%   | 100%     | 100%  |

|                     |               | Age     |         |         |       | Total |
|---------------------|---------------|---------|---------|---------|-------|-------|
|                     |               | 1 18-34 | 2 35-54 | 3 55-64 | 4 65+ |       |
| Utility bill amount | 1 Too high    | 62%     | 71%     | 63%     | 55%   | 63%   |
|                     | 2 Too low     | 1%      | 1%      | 2%      | 4%    | 2%    |
|                     | 3 About right | 15%     | 17%     | 26%     | 20%   | 19%   |
|                     | 4 Undecided   | 22%     | 11%     | 9%      | 22%   | 16%   |
| Total               |               | 100%    | 100%    | 100%    | 100%  | 100%  |

*Question 3 – Build new gas plant vs switch to renewable energy*

|               |                    | Race Name |       |       | Total |
|---------------|--------------------|-----------|-------|-------|-------|
|               |                    | Black     | Other | White |       |
| New gas plant | 1 New gas plant    | 13%       | 13%   | 16%   | 14%   |
|               | 2 Renewable energy | 47%       | 83%   | 72%   | 59%   |
|               | 3 Undecided        | 40%       | 5%    | 13%   | 27%   |
| Total         |                    | 100%      | 100%  | 100%  | 100%  |

|               |                    | Party |       |      | Total |
|---------------|--------------------|-------|-------|------|-------|
|               |                    | DEM   | OTHER | REP  |       |
| New gas plant | 1 New gas plant    | 12%   | 12%   | 35%  | 14%   |
|               | 2 Renewable energy | 57%   | 72%   | 43%  | 59%   |
|               | 3 Undecided        | 31%   | 16%   | 22%  | 27%   |
| Total         |                    | 100%  | 100%  | 100% | 100%  |

|               |                    | Voter Likelihood |        |          | Total |
|---------------|--------------------|------------------|--------|----------|-------|
|               |                    | Chronic          | Likely | Unlikely |       |
| New gas plant | 1 New gas plant    | 16%              | 11%    | 12%      | 14%   |
|               | 2 Renewable energy | 52%              | 72%    | 68%      | 59%   |
|               | 3 Undecided        | 32%              | 18%    | 20%      | 27%   |
| Total         |                    | 100%             | 100%   | 100%     | 100%  |

|               |                    | Region  |          |          |         |         |        |       |
|---------------|--------------------|---------|----------|----------|---------|---------|--------|-------|
|               |                    | Algiers | Gentilly | Lakeview | Midcity | NO East | Uptown | Total |
| New gas plant | 1 New gas plant    | 14%     | 10%      | 26%      | 18%     | 11%     | 16%    | 14%   |
|               | 2 Renewable energy | 53%     | 66%      | 56%      | 58%     | 55%     | 61%    | 59%   |
|               | 3 Undecided        | 33%     | 24%      | 18%      | 25%     | 35%     | 23%    | 27%   |
| Total         |                    | 100%    | 100%     | 100%     | 100%    | 100%    | 100%   | 100%  |

|               |                    | Cell Phone |      |       |
|---------------|--------------------|------------|------|-------|
|               |                    | Landline   | Cell | Total |
| New gas plant | 1 New gas plant    | 17%        | 12%  | 14%   |
|               | 2 Renewable energy | 39%        | 73%  | 59%   |
|               | 3 Undecided        | 45%        | 14%  | 27%   |
| Total         |                    | 100%       | 100% | 100%  |

|               |                    | Gender |          |       |
|---------------|--------------------|--------|----------|-------|
|               |                    | 1 Male | 2 Female | Total |
| New gas plant | 1 New gas plant    | 22%    | 8%       | 14%   |
|               | 2 Renewable energy | 60%    | 58%      | 59%   |
|               | 3 Undecided        | 19%    | 34%      | 27%   |
| Total         |                    | 100%   | 100%     | 100%  |

|               |                    | Age     |         |         |       |       |
|---------------|--------------------|---------|---------|---------|-------|-------|
|               |                    | 1 18-34 | 2 35-54 | 3 55-64 | 4 65+ | Total |
| New gas plant | 1 New gas plant    | 6%      | 14%     | 18%     | 18%   | 14%   |
|               | 2 Renewable energy | 80%     | 71%     | 47%     | 39%   | 59%   |
|               | 3 Undecided        | 15%     | 15%     | 36%     | 43%   | 27%   |
| Total         |                    | 100%    | 100%    | 100%    | 100%  | 100%  |

*Question 4 –Support/oppose using 100% renewable energy*

|                       |             | Race Name |       |       |       |
|-----------------------|-------------|-----------|-------|-------|-------|
|                       |             | Black     | Other | White | Total |
| 100% renewable energy | 1 Support   | 43%       | 80%   | 75%   | 58%   |
|                       | 2 Oppose    | 9%        | 5%    | 16%   | 11%   |
|                       | 3 Undecided | 48%       | 15%   | 10%   | 31%   |
| Total                 |             | 100%      | 100%  | 100%  | 100%  |

|                       |             | Party |       |      |       |
|-----------------------|-------------|-------|-------|------|-------|
|                       |             | DEM   | OTHER | REP  | Total |
| 100% renewable energy | 1 Support   | 58%   | 67%   | 35%  | 58%   |
|                       | 2 Oppose    | 7%    | 12%   | 39%  | 11%   |
|                       | 3 Undecided | 35%   | 21%   | 25%  | 31%   |
| Total                 |             | 100%  | 100%  | 100% | 100%  |

|                       |             | Voter Likelihood |        |          |       |
|-----------------------|-------------|------------------|--------|----------|-------|
|                       |             | Chronic          | Likely | Unlikely | Total |
| 100% renewable energy | 1 Support   | 50%              | 75%    | 65%      | 58%   |
|                       | 2 Oppose    | 13%              | 9%     | 7%       | 11%   |
|                       | 3 Undecided | 37%              | 16%    | 28%      | 31%   |
| Total                 |             | 100%             | 100%   | 100%     | 100%  |

|                       |             | Region  |          |          |         |         |        |       |
|-----------------------|-------------|---------|----------|----------|---------|---------|--------|-------|
|                       |             | Algiers | Gentilly | Lakeview | Midcity | NO East | Uptown | Total |
| 100% renewable energy | 1 Support   | 47%     | 60%      | 59%      | 63%     | 53%     | 64%    | 58%   |
|                       | 2 Oppose    | 15%     | 8%       | 26%      | 11%     | 6%      | 12%    | 11%   |
|                       | 3 Undecided | 38%     | 32%      | 15%      | 26%     | 40%     | 24%    | 31%   |
| Total                 |             | 100%    | 100%     | 100%     | 100%    | 100%    | 100%   | 100%  |

|                       |             | Cell Phone |      |       |
|-----------------------|-------------|------------|------|-------|
|                       |             | Landline   | Cell | Total |
| 100% renewable energy | 1 Support   | 32%        | 77%  | 58%   |
|                       | 2 Oppose    | 14%        | 9%   | 11%   |
|                       | 3 Undecided | 54%        | 14%  | 31%   |
| Total                 |             | 100%       | 100% | 100%  |

|                       |             | Gender |          |       |
|-----------------------|-------------|--------|----------|-------|
|                       |             | 1 Male | 2 Female | Total |
| 100% renewable energy | 1 Support   | 65%    | 53%      | 58%   |
|                       | 2 Oppose    | 16%    | 8%       | 11%   |
|                       | 3 Undecided | 20%    | 40%      | 31%   |
| Total                 |             | 100%   | 100%     | 100%  |



|                       |             | Age     |         |         |       | Total |
|-----------------------|-------------|---------|---------|---------|-------|-------|
|                       |             | 1 18-34 | 2 35-54 | 3 55-64 | 4 65+ |       |
| 100% renewable energy | 1 Support   | 83%     | 69%     | 41%     | 38%   | 58%   |
|                       | 2 Oppose    | 6%      | 14%     | 11%     | 11%   | 11%   |
|                       | 3 Undecided | 10%     | 16%     | 48%     | 51%   | 31%   |
| Total                 |             | 100%    | 100%    | 100%    | 100%  | 100%  |

*Question 5 – Responding to climate change*

|                           |             | Race Name |       |       | Total |
|---------------------------|-------------|-----------|-------|-------|-------|
|                           |             | Black     | Other | White |       |
| Respond to climate change | 1 Yes       | 11%       | 10%   | 13%   | 12%   |
|                           | 2 No        | 52%       | 75%   | 75%   | 62%   |
|                           | 3 Undecided | 36%       | 15%   | 13%   | 26%   |
| Total                     |             | 100%      | 100%  | 100%  | 100%  |

|                           |             | Party |       |      | Total |
|---------------------------|-------------|-------|-------|------|-------|
|                           |             | DEM   | OTHER | REP  |       |
| Respond to climate change | 1 Yes       | 8%    | 13%   | 33%  | 12%   |
|                           | 2 No        | 63%   | 67%   | 49%  | 62%   |
|                           | 3 Undecided | 29%   | 19%   | 18%  | 26%   |
| Total                     |             | 100%  | 100%  | 100% | 100%  |

|                           |             | Voter Likelihood |        |          | Total |
|---------------------------|-------------|------------------|--------|----------|-------|
|                           |             | Chronic          | Likely | Unlikely |       |
| Respond to climate change | 1 Yes       | 12%              | 9%     | 15%      | 12%   |
|                           | 2 No        | 57%              | 78%    | 65%      | 62%   |
|                           | 3 Undecided | 31%              | 13%    | 20%      | 26%   |
| Total                     |             | 100%             | 100%   | 100%     | 100%  |

|                           |             | Region  |          |          |         |         |        | Total |
|---------------------------|-------------|---------|----------|----------|---------|---------|--------|-------|
|                           |             | Algiers | Gentilly | Lakeview | Midcity | NO East | Uptown |       |
| Respond to climate change | 1 Yes       | 11%     | 11%      | 21%      | 11%     | 14%     | 8%     | 12%   |
|                           | 2 No        | 58%     | 63%      | 62%      | 65%     | 55%     | 71%    | 62%   |
|                           | 3 Undecided | 32%     | 26%      | 18%      | 25%     | 30%     | 21%    | 26%   |
| Total                     |             | 100%    | 100%     | 100%     | 100%    | 100%    | 100%   | 100%  |

|                           |             | Cell Phone |      | Total |
|---------------------------|-------------|------------|------|-------|
|                           |             | Landline   | Cell |       |
| Respond to climate change | 1 Yes       | 14%        | 10%  | 12%   |
|                           | 2 No        | 43%        | 76%  | 62%   |
|                           | 3 Undecided | 42%        | 14%  | 26%   |
| Total                     |             | 100%       | 100% | 100%  |

|                           |             | Gender |          | Total |
|---------------------------|-------------|--------|----------|-------|
|                           |             | 1 Male | 2 Female |       |
| Respond to climate change | 1 Yes       | 16%    | 8%       | 12%   |
|                           | 2 No        | 63%    | 62%      | 62%   |
|                           | 3 Undecided | 21%    | 30%      | 26%   |
| Total                     |             | 100%   | 100%     | 100%  |

|                           |             | Age     |         |         |       | Total |
|---------------------------|-------------|---------|---------|---------|-------|-------|
|                           |             | 1 18-34 | 2 35-54 | 3 55-64 | 4 65+ |       |
| Respond to climate change | 1 Yes       | 9%      | 10%     | 20%     | 10%   | 12%   |
|                           | 2 No        | 80%     | 77%     | 53%     | 42%   | 62%   |
|                           | 3 Undecided | 11%     | 13%     | 27%     | 48%   | 26%   |
| Total                     |             | 100%    | 100%    | 100%    | 100%  | 100%  |

*Question 6 –Ratepayers foot bill for new plant*

|                      |             | Race Name |       |       | Total |
|----------------------|-------------|-----------|-------|-------|-------|
|                      |             | Black     | Other | White |       |
| Ratepayers foot bill | 1 Yes       | 11%       | 15%   | 13%   | 12%   |
|                      | 2 No        | 68%       | 75%   | 73%   | 70%   |
|                      | 3 Undecided | 21%       | 10%   | 14%   | 18%   |
| Total                |             | 100%      | 100%  | 100%  | 100%  |

|                      |             | Party |       |      | Total |
|----------------------|-------------|-------|-------|------|-------|
|                      |             | DEM   | OTHER | REP  |       |
| Ratepayers foot bill | 1 Yes       | 10%   | 11%   | 25%  | 12%   |
|                      | 2 No        | 71%   | 74%   | 57%  | 70%   |
|                      | 3 Undecided | 19%   | 15%   | 18%  | 18%   |
| Total                |             | 100%  | 100%  | 100% | 100%  |

|                      |             | Voter Likelihood |        |          | Total |
|----------------------|-------------|------------------|--------|----------|-------|
|                      |             | Chronic          | Likely | Unlikely |       |
| Ratepayers foot bill | 1 Yes       | 11%              | 13%    | 14%      | 12%   |
|                      | 2 No        | 69%              | 77%    | 64%      | 70%   |
|                      | 3 Undecided | 20%              | 10%    | 23%      | 18%   |
| Total                |             | 100%             | 100%   | 100%     | 100%  |

|                      |             | Region  |          |          |         |         |        | Total |
|----------------------|-------------|---------|----------|----------|---------|---------|--------|-------|
|                      |             | Algiers | Gentilly | Lakeview | Midcity | NO East | Uptown |       |
| Ratepayers foot bill | 1 Yes       | 12%     | 14%      | 15%      | 9%      | 10%     | 12%    | 12%   |
|                      | 2 No        | 61%     | 67%      | 68%      | 75%     | 73%     | 73%    | 70%   |
|                      | 3 Undecided | 27%     | 19%      | 18%      | 16%     | 17%     | 15%    | 18%   |
| Total                |             | 100%    | 100%     | 100%     | 100%    | 100%    | 100%   | 100%  |

|                      |             | Cell Phone |      | Total |
|----------------------|-------------|------------|------|-------|
|                      |             | Landline   | Cell |       |
| Ratepayers foot bill | 1 Yes       | 10%        | 13%  | 12%   |
|                      | 2 No        | 62%        | 76%  | 70%   |
|                      | 3 Undecided | 27%        | 11%  | 18%   |
| Total                |             | 100%       | 100% | 100%  |

|                      |             | Gender |          | Total |
|----------------------|-------------|--------|----------|-------|
|                      |             | 1 Male | 2 Female |       |
| Ratepayers foot bill | 1 Yes       | 17%    | 8%       | 12%   |
|                      | 2 No        | 68%    | 72%      | 70%   |
|                      | 3 Undecided | 15%    | 20%      | 18%   |
| Total                |             | 100%   | 100%     | 100%  |

|                      |             | Age     |         |         |       | Total |
|----------------------|-------------|---------|---------|---------|-------|-------|
|                      |             | 1 18-34 | 2 35-54 | 3 55-64 | 4 65+ |       |
| Ratepayers foot bill | 1 Yes       | 14%     | 12%     | 12%     | 10%   | 12%   |
|                      | 2 No        | 68%     | 78%     | 74%     | 61%   | 70%   |
|                      | 3 Undecided | 19%     | 10%     | 13%     | 28%   | 18%   |
| Total                |             | 100%    | 100%    | 100%    | 100%  | 100%  |

Question 7 –Incentives to increase access to renewable energy

|                       |             | Race Name |       |       |       |
|-----------------------|-------------|-----------|-------|-------|-------|
|                       |             | Black     | Other | White | Total |
| Additional incentives | 1 Support   | 46%       | 78%   | 77%   | 60%   |
|                       | 2 Oppose    | 11%       | 8%    | 10%   | 11%   |
|                       | 3 Undecided | 42%       | 15%   | 13%   | 29%   |
| Total                 |             | 100%      | 100%  | 100%  | 100%  |

|                       |             | Party |       |      |       |
|-----------------------|-------------|-------|-------|------|-------|
|                       |             | DEM   | OTHER | REP  | Total |
| Additional incentives | 1 Support   | 56%   | 78%   | 53%  | 60%   |
|                       | 2 Oppose    | 10%   | 10%   | 20%  | 11%   |
|                       | 3 Undecided | 35%   | 12%   | 27%  | 29%   |
| Total                 |             | 100%  | 100%  | 100% | 100%  |

|                       |             | Voter Likelihood |        |          |       |
|-----------------------|-------------|------------------|--------|----------|-------|
|                       |             | Chronic          | Likely | Unlikely | Total |
| Additional incentives | 1 Support   | 51%              | 81%    | 70%      | 60%   |
|                       | 2 Oppose    | 12%              | 7%     | 11%      | 11%   |
|                       | 3 Undecided | 37%              | 12%    | 19%      | 29%   |
| Total                 |             | 100%             | 100%   | 100%     | 100%  |

|                       |             | Region  |          |          |         |         |        |       |
|-----------------------|-------------|---------|----------|----------|---------|---------|--------|-------|
|                       |             | Algiers | Gentilly | Lakeview | Midcity | NO East | Uptown | Total |
| Additional incentives | 1 Support   | 53%     | 65%      | 71%      | 70%     | 44%     | 70%    | 60%   |
|                       | 2 Oppose    | 11%     | 8%       | 15%      | 11%     | 14%     | 8%     | 11%   |
|                       | 3 Undecided | 36%     | 27%      | 15%      | 19%     | 42%     | 22%    | 29%   |
| Total                 |             | 100%    | 100%     | 100%     | 100%    | 100%    | 100%   | 100%  |

|                       |             | Cell Phone |      |       |
|-----------------------|-------------|------------|------|-------|
|                       |             | Landline   | Cell | Total |
| Additional incentives | 1 Support   | 35%        | 78%  | 60%   |
|                       | 2 Oppose    | 14%        | 8%   | 11%   |
|                       | 3 Undecided | 51%        | 14%  | 29%   |
| Total                 |             | 100%       | 100% | 100%  |

|                       |             | Gender |          | Total |
|-----------------------|-------------|--------|----------|-------|
|                       |             | 1 Male | 2 Female |       |
| Additional incentives | 1 Support   | 69%    | 53%      | 60%   |
|                       | 2 Oppose    | 10%    | 11%      | 11%   |
|                       | 3 Undecided | 21%    | 36%      | 29%   |
| Total                 |             | 100%   | 100%     | 100%  |

|                       |             | Age     |         |         |       | Total |
|-----------------------|-------------|---------|---------|---------|-------|-------|
|                       |             | 1 18-34 | 2 35-54 | 3 55-64 | 4 65+ |       |
| Additional incentives | 1 Support   | 88%     | 74%     | 41%     | 39%   | 60%   |
|                       | 2 Oppose    | 5%      | 11%     | 12%     | 13%   | 11%   |
|                       | 3 Undecided | 7%      | 15%     | 47%     | 48%   | 29%   |
| Total                 |             | 100%    | 100%    | 100%    | 100%  | 100%  |

*Question 8 –Community owned array of solar panels*

|                   |             | Race Name |       |       | Total |
|-------------------|-------------|-----------|-------|-------|-------|
|                   |             | Black     | Other | White |       |
| Solar panel array | 1 Yes       | 50%       | 78%   | 78%   | 63%   |
|                   | 2 No        | 16%       | 15%   | 14%   | 15%   |
|                   | 3 Undecided | 34%       | 8%    | 9%    | 22%   |
| Total             |             | 100%      | 100%  | 100%  | 100%  |

|                   |             | Party |       |      | Total |
|-------------------|-------------|-------|-------|------|-------|
|                   |             | DEM   | OTHER | REP  |       |
| Solar panel array | 1 Yes       | 60%   | 76%   | 53%  | 63%   |
|                   | 2 No        | 13%   | 13%   | 31%  | 15%   |
|                   | 3 Undecided | 27%   | 11%   | 16%  | 22%   |
| Total             |             | 100%  | 100%  | 100% | 100%  |

|                   |             | Voter Likelihood |        |          | Total |
|-------------------|-------------|------------------|--------|----------|-------|
|                   |             | Chronic          | Likely | Unlikely |       |
| Solar panel array | 1 Yes       | 56%              | 82%    | 66%      | 63%   |
|                   | 2 No        | 16%              | 9%     | 16%      | 15%   |
|                   | 3 Undecided | 28%              | 9%     | 18%      | 22%   |
| Total             |             | 100%             | 100%   | 100%     | 100%  |

|                   |             | Region  |          |          |         |         | Total |        |
|-------------------|-------------|---------|----------|----------|---------|---------|-------|--------|
|                   |             | Algiers | Gentilly | Lakeview | Midcity | NO East |       | Uptown |
| Solar panel array | 1 Yes       | 44%     | 58%      | 62%      | 72%     | 59%     | 76%   | 63%    |
|                   | 2 No        | 24%     | 12%      | 18%      | 14%     | 14%     | 12%   | 15%    |
|                   | 3 Undecided | 32%     | 30%      | 21%      | 14%     | 27%     | 12%   | 22%    |
| Total             |             | 100%    | 100%     | 100%     | 100%    | 100%    | 100%  | 100%   |

|                   |             | Cell Phone |      | Total |
|-------------------|-------------|------------|------|-------|
|                   |             | Landline   | Cell |       |
| Solar panel array | 1 Yes       | 40%        | 79%  | 63%   |
|                   | 2 No        | 23%        | 9%   | 15%   |
|                   | 3 Undecided | 37%        | 12%  | 22%   |
| Total             |             | 100%       | 100% | 100%  |

|                   |             | Gender |          | Total |
|-------------------|-------------|--------|----------|-------|
|                   |             | 1 Male | 2 Female |       |
| Solar panel array | 1 Yes       | 69%    | 58%      | 63%   |
|                   | 2 No        | 16%    | 14%      | 15%   |
|                   | 3 Undecided | 16%    | 28%      | 22%   |
| Total             |             | 100%   | 100%     | 100%  |

|                   |             | Age     |         |         |       | Total |
|-------------------|-------------|---------|---------|---------|-------|-------|
|                   |             | 1 18-34 | 2 35-54 | 3 55-64 | 4 65+ |       |
| Solar panel array | 1 Yes       | 85%     | 76%     | 56%     | 39%   | 63%   |
|                   | 2 No        | 7%      | 11%     | 17%     | 22%   | 15%   |
|                   | 3 Undecided | 7%      | 13%     | 28%     | 39%   | 22%   |
| Total             |             | 100%    | 100%    | 100%    | 100%  | 100%  |

